



**We began Blue Chip Options years ago because so many of our OEX subscribers wanted Floyd's thinking on portfolios, specific stocks, and options he bought and sold.**

**Much of this started years ago when Floyd was emailing friends with stock tips, and his educational thinking.**

**We've recently upgraded and changed our Blue Chip website dramatically.**

***References follow to show you what our long term subscribers have said:***

"Floyd, I've been trading BCO with you two years. My average rate of return has been 31% in stocks, far better than I'd ever done before. You have helped me stop trading so much, and focus on 'less'.

My option trading has been more successful. I've invested \$15,000 this year (2007) and turned it to \$85,000.

Suffice it to say, I've learned to listen to you. I don't trade all your signals, but have learned from so much from your writings.

Thanks for helping me." **GEK, Sanibel Island, Florida**

"Hit 85% on SSRI last week on a two day hold. I'd never heard of SSRI, and you taught us the chart of it, and told us what call to buy.

I'm getting better at the rules. You're a stickler for the stop loss, and the second buy rules, and I'm impressed by your knowledge of the market."

**Mary L., Spokane, Wash**

"Floyd, you're a tough teacher. I write you often and you answer promptly, something I've never experienced with a trading service and I've tried them all.

Your Dow projections are uncanny, and your use of Point and Figure charting to explain supply and demand is brilliant.

I have recommended your service to many and will be a subscriber for life with what you've taught me. Many thanks." - **IAG, Los Angeles**

"I first joined OEX, then BCO, and became interested in your psychological comments in OEX. When you wrote 'a rock is not hard' I truly began reading some of your work on the website and began to see the psychological issues. I signed up for Floydian Therapy at that time.

All I can tell you is that I am close to being a full-time trader. I've stopped the 10 different subscription services I've used, and thrown away all the expensive books from the courses I've taken, and simply become a student of 'watching the market breathe'.

Thanks for helping me." **CAK, Chicago, Ill**

"I'm writing from Eastern Europe, as you know. I'm amazed you are able to help me with the time zones to allow me to learn part time trading easily.

I've taken lots of courses, and I wish I had found you first. I have not mastered the market, but I am doing well with the core stock trades, and learning options. Your emails answering my questions are very appreciated." **BVN, Hungary**

"I've made 45%, 12%, 38%, 85%, and 31% in the past 8 months on trading just your puts and calls on Gold (GLD). As you've suggested I've moved my positions to 'less than more' and I now only study 20 stocks and options. I'm becoming an expert.

I also want to know how you figure out the damn Dow projections. You say it's 'half math and half intuition'. Wow, all I know as I can learn to make money really well when I focus in on 'no noise' like you teach.

Your service is unique. You answer emails promptly, truly answer my questions, and give good advice. I like that you are not a big company, and limit your subscriber base. I would recommend Blue Chip Options to anyone." **SGW, NYC**